



Subsidy request - NU-POTTEN

Fill in all the information below for this request to be valid. Leave this to the Head of Business Relations by the Student Union office together with a copy of your receipt. Prior to the payment, the product which is the reason for this request must be shown to the Head of Business Relations before this request can be approved or denied.

Name:

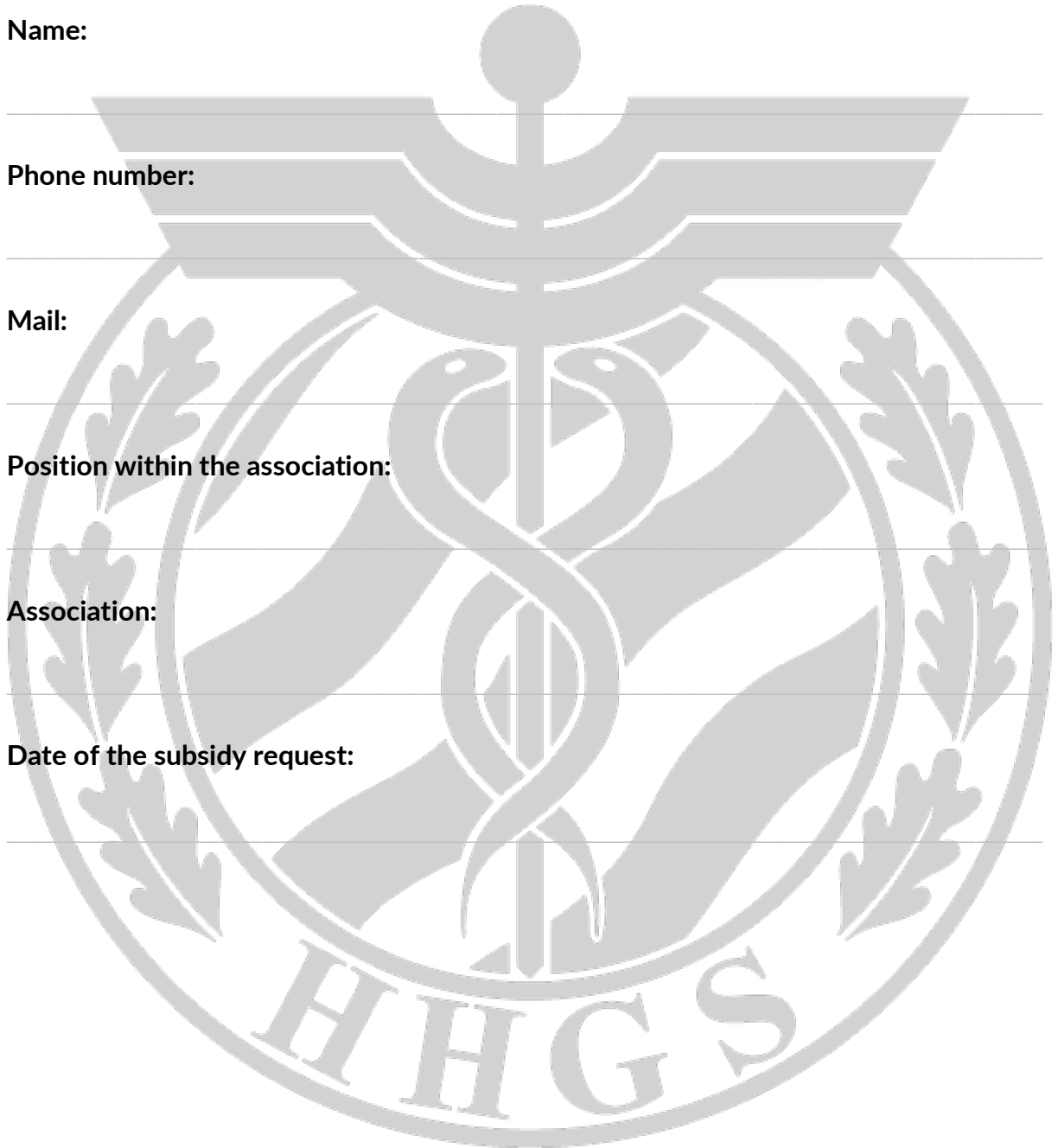
Phone number:

Mail:

Position within the association:

Association:

Date of the subsidy request:





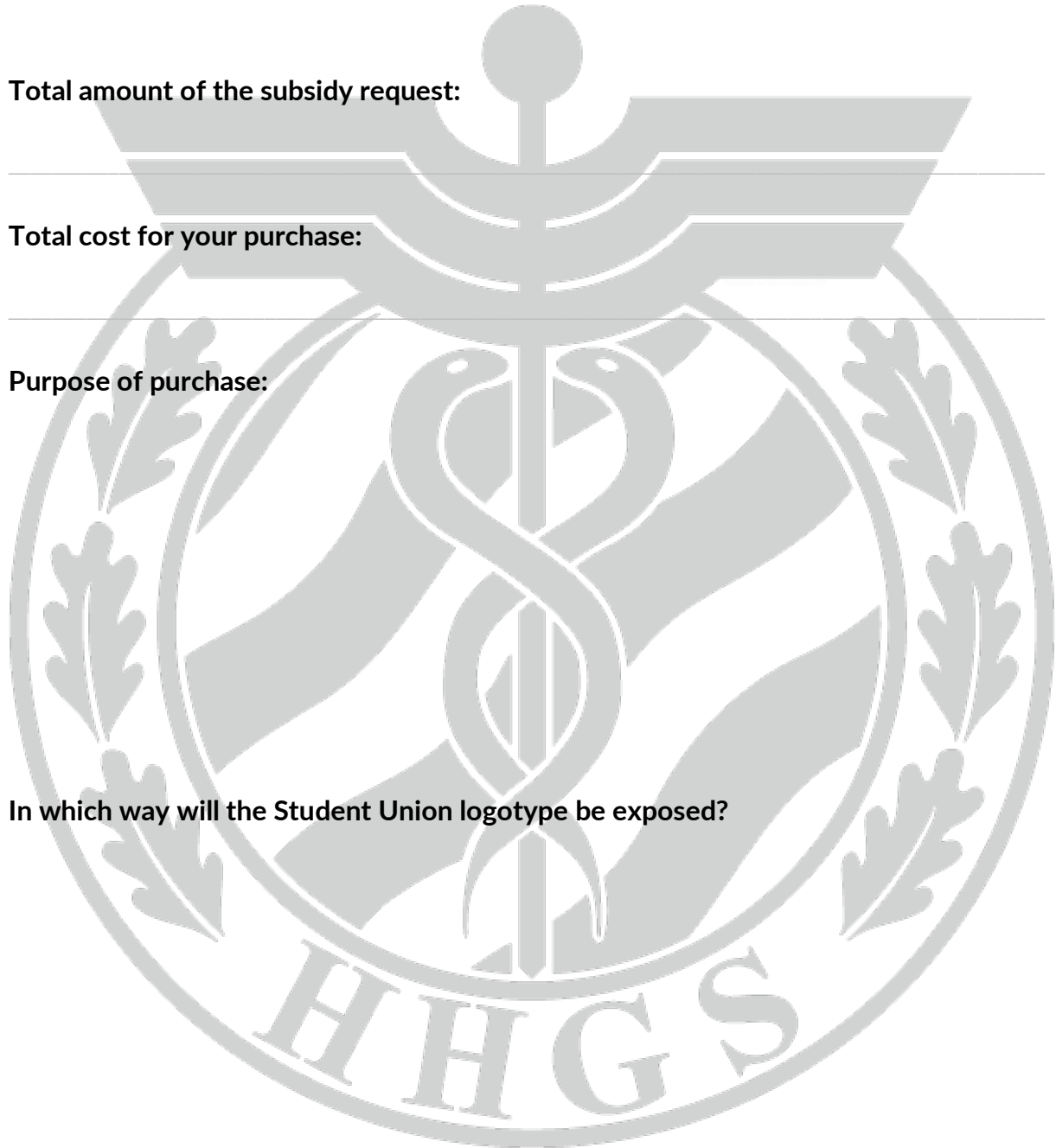
What is this request for?

Total amount of the subsidy request:

Total cost for your purchase:

Purpose of purchase:

In which way will the Student Union logotype be exposed?



Henrik Jonsson, Head of Business Relations





Why does NU-potten exist?

The purpose of NU-potten is to give financial support to associations and give exposure to our senior partners JOOL, SEB and Deloitte as well as our own logotype. Furthermore, NU-potten is one of the ways that HHGS takes responsibility for the environment by financing products that are sustainable and/or can be used over several years, i.e. don't have a year or name on them.

Remember that...

... the logotype must be visible (see below to download the logotype). Also remember that some companies have a signature color which is mandatory to use.

... subsidy request from NU-potten is primarily for profile materials which is going to be used in longer periods of time, not for single posters.

... every subsidy request is unique. We are open for new ways of exposing the logotype. Contact businessrelations@hhgs.se if you think it is worth requesting from NU-potten.

... the Head of Business Relations goal is to approve or deny a subsidy request within the a week of receiving the request.

... take into consideration that the product which is the object for this request has to be used longer than a year. Furthermore, sustainable and environmental friendly products will be prioritized when evaluating request.

... the goal of NU-potten is to give exposure to our senior partner companies and HHGS. Therefor requests are expected to give proper exposure to the members of Student Union.

Example of subsidy requests:

- Hoodie: Up to 300 SEK
- Roll-up: Up to 1000 SEK
- Beachflag: Up to 1000 SEK
- Banner: Up to 800 SEK
- Boombox: Up to 1000 SEK

Logotype

Logotype of HHGS together with our senior partners are available at: www.hhgs.se/press

